

Change Your Bulbs and Save Energy!

Switch to Compact Fluorescent Lightbulbs
and save up to 75% in energy costs!



How Savings Work:

1. An average property room has five lighting sockets, generally 100 watts each. Typically, there are two lamps near the bed, one lamp at the desk, one floor lamp, and the welcome lamp at the room entrance.
2. This means that there is a possibility that each occupied room will be burning 500 watts.
3. American Hotel Register Company can light that same 500-watt room with 135 watts by switching to CFLs.
4. Changing to Compact Fluorescent Lightbulbs (CFLs) then represents an average savings of 365 watts per room, or 54,750 watts for 150 rooms... every hour the lights are on.
5. ***This results in annual savings of \$67.80 per room. For a 150-room property, the savings would be \$10,170 per year.***

More Helpful Information About CFLs:

- **SpringLamps®** offer bright light output in a small size; excellent color quality; a variety of sizes to fit incandescent applications to 150 watts equivalent.
- **Decorative CFLs** look exactly like the bulbs they are replacing; available in Insta-bright.
- **Additional lamps** are also available for guest bathrooms, wall sconces, corridor lighting, torchieres, track lighting, and more!
- **Derive additional savings** through reduced maintenance costs since CFLs last up to 10 times longer than incandescents.

For more information, contact a sales representative at 1-800-323-5686
or shop on our new and improved website: www.americanhotel.com

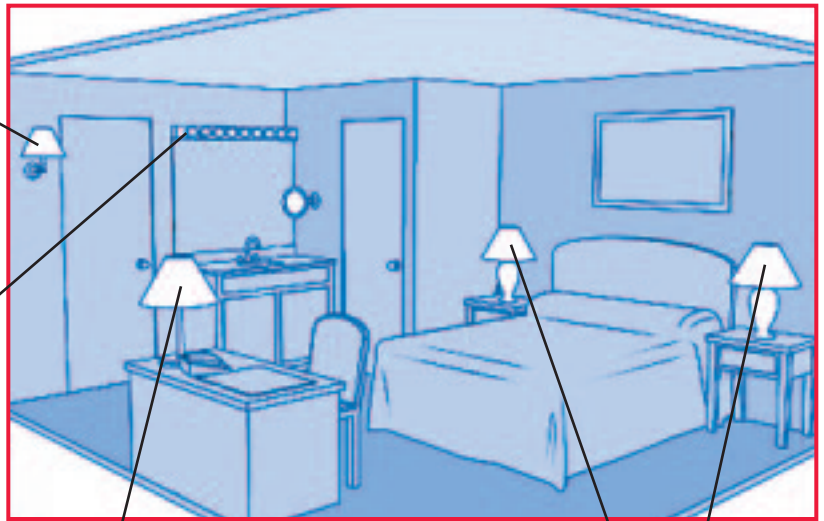


Compact Fluorescent Lightbulb Placement

Welcome Lamp
 Cat. No. SSE28913
 13W CFL
 60W Incandescent Equiv.



Bath Vanity Lamp
 Cat. No. SSE1G2511IB
 11W CFL
 40W Incandescent Equiv.



Desk Lamps
 Cat. No. SSE28913
 13W CFL
 60W Incandescent Equiv.
 Cat. No. SSE28927
 27W CFL
 100W Incandescent Equiv.



Bedside Lamps
 Cat. No. SSE28913
 13W CFL
 60W Incandescent Equiv.
 Cat. No. SSE28927
 27W CFL
 100W Incandescent Equiv.
 Cat. No. SSE17033L
 33W Circline
 125W Incandescent Equiv.



Savings Chart for Compact Fluorescent Lightbulbs

Location	Cat. No.	Description	Annual Savings	Savings Over CFL Life
Welcome Lamp	SSE28913	13W SpringLamp® replacing 60W Incand.	\$ 9.40	\$ 56.40
Floor Lamp	SSE28927	27W SpringLamp replacing 100W Incand.	14.60	73.00
Desk Lamp	SSE28927	27W SpringLamp replacing 100W Incand.	14.60	73.00
Bedside Lamps	SSE28927	Two 27W SpringLamps replacing two 100W Incand.	29.20	146.00
Total Savings			\$67.80	\$348.40
Alternative Lightbulbs				
Welcome Lamp	SSEIR3014IB	14W Flood replacing 65W BR30	\$10.20	\$ 40.80
Desk Lamp	SSE28913	13W SpringLamp replacing 60W Incand.	9.40	56.40
Bedside Lamps	SSE28913	Two 13W SpringLamps replacing two 60W Incand.	18.80	112.80
	SSE17033L	33W Circline replacing 125W Incand.	36.80	184.00
Bath Vanity Lamp	SSE1G2511IB	4-11W Globes replacing 4-G40 Globes	23.20	92.80

NOTE: Savings based on 2,000-hour (6 hours per day) usage, \$0.10kWh charge

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